

# 2023 SPONSORSHIP & MARKETING GUIDE

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# 2023 Sponsorship Guide

The Space Coast Home Builders and Contractors Association (HBCA) offers four primary levels of mission-themed sponsorships:

- HBCA Presenting Sponsorship Level
- HBCA Host Sponsorship Level
- HBCA Corporate Sponsorship Level
- HBCA Partner Sponsorship Level

HBCA Signature Events will feature additional, event-specific sponsorships related to special areas and/or pre-and post-events.

#### Other items to note:

- Sponsorship deadlines for each event are listed. While opportunities may remain open past these dates, we cannot guarantee delivery of all benefits past the deadline, due to printing deadlines and other time constraints.
- Customized sponsorship opportunities or pro-rated opportunities based on your fiscal year may be available upon request.

#### **NOTICE TO SPONSORS**

The Space Coast HBCA reserves the right to remove any marketing materials, video, pictures, or other physical or electronic items that at their own discretion, deem inappropriate. Additionally, the Space Coast HBCA reserves the right to cancel any event or change the date of any event at its own discretion. In these instances, the Space Coast HBCA will either transfer sponsorship dollars to another mutually agreed upon event or provide a refund.

# **Branding and Marketing Opportunities**

Benefits are for one year.

HBCA Social Media platforms include Facebook, Instagram, and LinkedIn

# **Media Sponsor**

Event Date: N/A Sponsorships Due: N/A

Sponsorship Term: 12 months

Presenting: \$2,000 per year (exclusive)

- Recorded Video Interview/Promotional Company Video (max. 3 min. edited) produced by HBCA highlighting your company on our "Featured Members" Page of HBCA website and HBCA social media platforms.
- Your logo displayed in video as "Presented By" on six (6), HBCA feature videos
- Monthly posts on all three HBCA social media platforms with your logo and up to three other images and link to your company website (subject to constraints of each platform.)
- HBCA Website Your company logo displayed in rolling sponsorship banner on Residential, Commercial, or Supportive Industry Page of HBCA website.

# Host: \$1,000 per year

- Recorded Video Interview/Promotional Company Video (max. 2 min. edited)
  highlighting your company on our "Featured Members" Page of HBCA website
  and HBCA social media platforms.
- Quarterly Posts on all three HBCA social media platforms with your logo and up to three other images and link to your company website (subject to constraints of each platform.)
- HBCA Website Your company logo displayed in rolling sponsorship banner on Residential, Commercial, or Supportive Industry Page of HBCA website.

#### Corporate (\$750)

- 1 Minute Promotional Video (up to 1 minute) highlighting your company on HBCA social media profiles
- Three additional posts promoting your company on HBCA social media platforms.
- Logo displayed in sponsorship banner on Residential or Commercial Directory Pages and the Supportive Industry Page of HBCA website.

#### Partner: \$500

 Two posts on all three HBCA social media platforms with your logo and up to three other images and link to your company website (subject to constraints of each platform.)

# Signature Events

# **Builder - Realtor Speed Dating**

Event Date: February 15, 2023

Sponsorships Due: January 20, 2023

This Space Coast HBCA Signature Event provides realtors the opportunity to meet with member builders to hear first-hand everything that is happening in the world of new construction including topics such as which builders have "move-in" ready homes, custom remodels, commissions paid, and much more. Attendance is capped at 80 realtors.

### Presenting Sponsor - \$1,000

- Time on stage to promote your company, whether speaking, video or combination, not to exceed three minutes (speech or video must be submitted in advance)
- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Opportunity to place a promotional item or event favor at every seat (item must be approved by HBCA in advance).
- Optional stand-up banner provided by you to be displayed at the event (placement at HBCA discretion).
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event Company Logo in social media post on three platforms thanking event sponsors.

#### Host: \$750

- Company recognized by name at the podium.
- Logo recognition on HBCA website event web pages.
- Logo recognition in slide presentation displayed during event.
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event Company Logo in social media post on three platforms thanking event sponsors.

Corporate: \$500

- Company recognized by name at the podium.
- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event Company Logo in social media post on three platforms thanking event sponsors.

Partner: \$250 (unlimited)

- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Company Logo in social media post on three platforms thanking event sponsors.

# **Event-Specific Sponsorship Opportunities for Builder-Realtor Speed Dating**

Builders: \$500

 HBCA produced Video Tour (up to 3 min) of a select home & posted on HBCA Event Webpage on all three HBCA social media platforms with link to your company website (subject to constraints of each platform.)

# **2023 Space Coast HBCA Golf Tournament**

Event Date: May 12, 2023

Sponsorships Due: April 14, 2023

# Presenting Sponsor (\$5,000) (Exclusive)

- Time on stage to promote your company whether speaking, video or combination, not to exceed three minutes.
- Logo recognition on HBCA website event web page, slide presentation.
- Logo displayed on Cover and Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Presenting Sponsor Sign displayed in registration area and awards dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Display of sponsor banner with company logo in prominent location at or near clubhouse.
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag.
- (9) Tee Sponsor Signs.
- Tournament play for (8) players (two foursomes).

# Host Sponsor (\$3,500)

- Logo recognition on HBCA website event web page, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Host Sponsors Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Opportunity to place a promotional item or event favor at every seat (item must be approved by HBCA in advance).
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Display of sponsor banner with company logo in prominent location at or near clubhouse.
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag.
- (4) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

### Corporate Level Sponsor (\$1,500)

- Logo recognition on HBCA website event web page, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Corporate Level Sponsorship Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- (4) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

### Partner Level Sponsor (\$1,000)

- Logo recognition on HBCA website event web page, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Sponsor Recognition Sign displayed in registration area and at awards dinner.
- Company promotional 1-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- (1) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

# **Event-Specific Sponsorship Opportunities for the Golf Tournament**

Golf Cart Sponsor - \$2,000 (Exclusive)

- · Company name & logo displayed on golf carts to be used by golfers,
- Logo recognition on HBCA website event web page, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Event Sponsor Recognition Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post.
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place a promotional item in Event Gift Bags (item must be approved by HBCA in advance).
- Tee Sponsor Sign.
- Tournament play for (4) players (one foursome).

# Cigar Tent Sponsor: \$2,000 (Exclusive)

- Company logo displayed on 2' X 2' sign at cigar tent
- Option to place additional signage, banner, and other company promotional materials/items at Cigar Tent.
- Logo recognition on HBCA website event web page, event marketing materials, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Event Sponsor Recognition Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post.
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place a promotional item in Event Gift Bags (item must be approved by HBCA in advance).
- Tee Sponsor Sign.
- Tournament play for (4) players (one foursome).

### Putting Green Sponsor - \$2,000 (Exclusive)

- Logo recognition on HBCA website event web page, event marketing materials, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Corporate Level Sponsorship Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Display of sponsor banner with company logo in prominent location at or near clubhouse (banner provided by banner).
- Company promotional 2-minute video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- (4) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

# Bloody Mary Sponsor - \$1,750 (Exclusive)

- Logo recognition on HBCA website event web page, event marketing materials, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Corporate Level Sponsorship Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Display of sponsor banner with company logo in prominent location at or near clubhouse (banner provided by banner).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- (4) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

# Driving Range Sponsor - \$1,750 (Exclusive)

- Logo recognition on HBCA website event web page, event marketing materials, slide
- presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Corporate Level Sponsorship Sign displayed in registration
- area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Display of sponsor banner with company logo in prominent location at or near
- clubhouse (banner provided by banner).
- Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be
- approved by HBCA in advance).
- (4) Tee Sponsor Signs.
- Tournament play for (4) players (one foursome).

# Luxury Car Hole-in-One Sponsor - \$1,500 & Event Insurance (Exclusive)

- Display up to 5 vehicles on country club property.
- Option to place additional signage, banner, and other company promotional materials/items adjacent to display vehicles.
- Logo recognition on HBCA website event web page, event marketing materials, slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Logo displayed on 2' X 3' Event Sponsor Recognition Sign displayed in registration area and at awards dinner.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post.
- Opportunity to place a promotional item in Event Gift Bags (item must be approved by HBCA in advance).
- (1) Tee Sponsor Sign.
- Tournament play for (4) players (one foursome).

# Hole Sign Sponsor (\$200)

• Hole Sign on Tee Box – \*No Golf Included.

# Raffle Baskets (min. value \$100) - OPEN TO NON-MEMBERS

Provide a basket with the contents of your choice, to be raffled of during the event

- Company name displayed on raffle basket description card at event.
- Company name announced when basket is raffled off.

# **Builder 2 Vendor Meet-Greet & Trade Show**

Event Date: June 14, 2023 Sponsorships Due: May 19, 2023

#### Presenting Sponsor (\$1,000)

- 10 min 1 on 1 with 12 local builders & general contractors
- Exclusive & private 30 min cocktail reception with builders & general contractors
- Logo on all event materials and website
- Pre-event social media post recognizing your company as a presenting sponsor
- Company logo on auditorium screen with prominent position
- One booth in the auditorium
- 2 Minutes to address audience at event

# Host Sponsor (\$750)

- · Logo on all event materials and website
- Company logo on auditorium screen
- One booth in the auditorium
- 10 min 1 on 1 with 6 local builders & general contractors
- Logo on all event materials and website
- Pre-event social media post recognizing your company as a host sponsor

### Corporate Sponsor (\$500)

- · Logo on all event materials and website
- Company logo on auditorium screen
- One booth in the auditorium
- 10 min 1 on 1 with 6 local builders & general contractors

#### Partner Sponsor (\$250)

- Logo on all event materials and website
- Company logo on auditorium screen
- One booth in the auditorium

# **Space Coast HBCA Parade of Homes Realtor Preview**

Event Date: October 4, 2023 Sponsorships Due Date: September 15, 2023

### Presenting Sponsor (\$1,000) (EXCLUSIVE)

- · Logo on all event materials and website
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post.
- Option to provide collateral materials for realtors
- · Option for display booth at event venue

#### Host Sponsor (\$750) Limit 3

- Logo on all event materials and website
- 3-minute presentation to realtors
- Option to provide collateral materials for realtors
- Option for display booth at event venue

# **Space Coast HBCA Parade of Homes**

Event Date: October 6-15, 2023 Sponsorships Due Date: September 2, 2023

#### Presenting Sponsor (\$5,000)

- Front page logo space on Parade of Homes<sup>™</sup> magazine
- Full page ad in Parade of Homes<sup>™</sup> magazine (page 3)
- Article highlighting sponsorship in a local print media source
- Featured Individual 2'x3' Presenting Sponsor sign at Awards Dinner
- Recognition at awards dinner and 5-minute audience address time
- Logo on sponsor recognition page in Parade of Homes<sup>™</sup> magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Eight (8) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

#### Host Sponsor (\$2,500)

- 1/2-page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

### Corporate Level Sponsor (\$2,000)

- ½ page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo included on 2'x3' sign at Awards Dinner recognizing parade sponsors
- Logo on sponsor recognition page in Parade of Homes<sup>™</sup> magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

# Partner Level Sponsor (\$950)

- Logo included on 2'x3' sign at Awards Dinner recognizing parade sponsors
- Logo on sponsor recognition page in Parade of Homes<sup>™</sup> magazine
- Logo on HBCA event webpage
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

# **Event-Specific Sponsorship Opportunities for the Parade of Homes**

#### Official Realtor of the 2023 Parade of Homes - \$4,000

- Front page logo space on Parade of Homes<sup>™</sup> magazine
- Full page ad in Parade of Homes<sup>™</sup> magazine (page 2)
- Article highlighting sponsorship in a local print media source
- Featured Individual 3'x4' Official Realtor sign at Awards Dinner
- Recognition at awards dinner and 2-minute audience address time
- Logo on sponsor recognition page in Parade of Homes<sup>™</sup> magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Four (4) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

#### Exclusive Awards Sponsor - \$3,500

- Full page ad in Parade of Homes<sup>™</sup> magazine (back page)
- Featured Individual 3'x4' sign signifying awards "Presented by..." at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes<sup>™</sup> magazine
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

Luxury Car Sponsor – \$1,500 (One Available to a new Car Dealership)

- Full page ad in Parade of Homes<sup>™</sup> magazine
- Opportunity to display up to four (4) vehicles at Awards Dinner venue
- Logo included on 3'x4' sign at Awards Dinner recognizing parade sponsors
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Receipt of builder entry list for possible opportunity to display at builder approved models
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner
- Opportunity to provide vehicles for transportation on model judging day
- Opportunity to display vehicles at Awards Dinner venue

Raffle Baskets (min. value \$100) – OPEN TO NON-MEMBERS

Provide a basket with the contents of your choice, to be raffled of during the event

- Company name displayed on raffle basket description card at event.
- Company name announced when basket is raffled off.

# **Space Coast HBCA Hall of Fame Induction Ceremony**

Event Date: December 7, 2023 Sponsorships Due: November 17, 2023

# Presenting Sponsor (\$5,000) SOLD FOR 11/30/23 - FLORIDA CITY GAS

- 2'6" X 3'6" Hall of Fame sign with your company logo and the words "Presented By" displayed for one year in Hall of Fame
- Time on stage during HBCA HOF Induction Ceremony to promote your company, whether speaking, video or combination, not to exceed three minutes (speech or video must be submitted in advance)
- Logo displayed on auditorium screen during HOF Induction Ceremony
- Logo on HBCA event webpage
- Recognition post on HBCA Social Media platforms
- 4 seats at the 2021 HBCA HOF Induction Ceremony and Holiday Party

# Host Sponsor (\$750)

- Logo on promotional event materials and website
- Company logo on auditorium screen
- Two (2) event tickets

# Space Coast HBCA Holiday Party & Board Installation Dinner

Event Date: December 8, 2023 Sponsorships Due: November 17, 2023

### Presenting Sponsor (\$2,500) (EXCLUSIVE)

- Time on stage to promote your company whether speaking, video or combination, not to exceed three minutes.
- Logo recognition on HBCA website event web page.
- Logo prominently displayed during event video/slide presentation.
- Logo displayed on Cover and Sponsor Recognition Page in event program.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event, as well as one dedicated sponsor post with logo and quote.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag.
- Reserved priority location seating with signage and seating for up to 8 guests

#### Host Sponsor (\$1,500)

- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag.
- Reserved seating with signage and seating for up to 4 guests

### Corporate Level Sponsor (\$1,000)

- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Verbal recognition at Awards Dinner.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- Three (3) event tickets

### Partner Level Sponsor (\$750)

- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Opportunity to place multiple promotional items in Event Gift Bag (item must be approved by HBCA in advance).
- Two (2) event tickets

### Rockin' Reindeer Sponsor (\$500)

- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Logo displayed on Sponsor Recognition Page in event program.
- Two (2) event tickets

# Deck the Halls Sponsor (\$250)

• Logo displayed during event video/slide presentation.

# **Event-Specific Sponsorship Opportunities for the Parade of Homes**

Raffle Baskets (min. value \$100) – OPEN TO NON-MEMBERS Provide a basket with the contents of your choice, to be raffled of during the event

- Company name displayed on raffle basket description card at event.
- Company name announced when basket is raffled off.

# **Building Officials Association Monthly Meeting**

Event Dates: January 26, February 23, March 30, April 27, May 25, June

29, July 27, August 31, September 28, October 26,

November 30

Sponsorship Due Date: At least three weeks in prior

Presenting Sponsor (\$750 for FY2023)

• Logo included on 3'x4' event sign highlighting Presenting Sponsors for FY2023

# **SPIKE Club Social and New Member Orientation**

Event Dates: January 11, April 12, July 26, October 19

Sponsorship Due Dates: At least three weeks prior

### Presenting Sponsor (\$500)

• Individual 3'x4' event sponsorship sign

- Logo included on 3x4 event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Recognition at party and 5-minute audience address time

#### Host Sponsor (\$250)

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials

#### Corporate Sponsor (\$150)

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials

#### Partner Sponsor (\$100)

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event

# **Government Affairs Breakfast**

Event Dates: March 7, June 6, August 15, November 14

Sponsorship Due Date: At least three weeks prior

### Presenting Sponsor (\$500)

- Individual 2'x3' event sponsorship sign
- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Recognition at party and 5-minute audience address time
- Breakfast for 4

### Host Sponsor (\$250)

- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Breakfast for 3

### Corporate Sponsor (\$150)

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Breakfast for 2

### Partner Sponsor (\$100)

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event
- Breakfast for 1

# **Production Home Builders Council Luncheon**

Event Dates: February 8, May 17, August 9, November 8

Sponsorship Due Date: At least three weeks prior

Presenting Sponsor: \$500 per event / \$2,000 per year (exclusive)

- Logo recognition on event registration flyer
- Logo on HBCA website General Contractors Council Page
- One event related social media posts.
- Opportunity to distribute promotional item or marketing piece to all participants.
- Opportunity to speak briefly at event, not to exceed two minutes.

Host Sponsor: \$250

- Logo recognition on event registration flyer
- Logo on HBCA website and one event social media posts.

# **General Contractors Council Luncheon**

Event Dates: February 9, May 18, August 10, November 9

Sponsorship Due Date: At least three weeks prior

Presenting Sponsor: \$500 per event / \$2,000 per year (exclusive)

- Logo recognition on event registration flyer
- Logo on HBCA website General Contractors Council Page
- One event related social media posts.
- Opportunity to distribute promotional item or marketing piece to all participants.
- Opportunity to speak briefly at event, not to exceed two minutes.

Host Sponsor: \$250

- Logo recognition on event registration flyer
- Logo on HBCA website General Contractors Council Page
- One event related social media posts.