



2024 Fall Parade of Homes™ September 27th - October 6th

Official Entry Form and Checklist

What does the Parade do for you?

Exclusive Showcase Sponsor: Set your entry apart by bidding for the Showcase Home and/or Showcase Community. The highest bid will be the winner of the exclusive cover of the Parade of Homes magazine, full page promotion inside of the print publication, highlighted on the HBCA website and all websites, social media advertising, and option to host the Realtor Preview Event. Submit your open bid for the Showcase Home and/or Showcase Community via email to Tori@Spacecoasthbc.org. Bid is in addition to your model entry fees. Deadline to submit your open bid is **July 26th, 2024**.

Showcase your upcoming homes: Use our Virtual Entry option to highlight homes that will not be completed by the traditional entry deadline.

Judging: Judging will be held on Friday, September 27th and homes must be staffed during judging. We cannot specify what time the judges will arrive at your entry.

Awards: A "Best Feature" framed certificate will be presented for each entry at time of judging. At the Awards Dinner, Platinum Awards will be presented for best overall model in each price category.



2024 PARADE OF HOMES™ OFFICIAL ENTRY FORM AND CHECKLIST

SECTION 1 - BUILDER INFORMATION

Builder/ Company Name: _____

Primary Contact Person: _____

Email Address: _____ Telephone: _____

Contact Person #2: _____

Email Address: _____ Telephone: _____

Company Address: _____

City: _____ ST: _____ Zip Code: _____

Builder/ Company Website Address: _____

SECTION 2 – MODEL ENTRY INFORMATION

Check 1: Single Family: ____ Multi-Family: ____ Remodel: ____ Interior Design: ____ Virtual Entry: ____

ALL OF THE INFORMATION BELOW WILL APPEAR IN THE PARADE OF HOMES MAGAZINE

Entry Name: _____ Subdivision/Development Name: _____

Entry Address: _____ Unit #: _____

City: _____ ST: _____ Zip Code: _____ Model Phone # _____

Living SQ FT: _____ Total SQ FT: _____ Total Bedrooms: _____ Total Bathrooms: _____

ACTUAL PRICE for this model with lot and upgrades is \$ _____

Pool Package \$ _____

REMODEL PRICING: Project price will not be published in media publications but will be used strictly for judging purposes. This price includes all demolition and all products as shown, excluding furnishes.

*REMODEL/ INTERIOR DESIGN: If a private home is used as an entry please note that it will need to be open for the day of judging. However, it will be closed to the public during the parade. If it is a model it will be open to the public.



Section 3 – **Virtual Entry Option**

Builders can use this section to showcase homes under construction and not ready for the 2024 Parade of Homes. The Home(s) will be displayed in print and online marketing for the Parade of Homes and will feature a photo or rendering of the home, special features, up to 3 logos, builders bio, link to virtual tour if available, contact information and the estimated completion date. All information and rendering or photo provided by builder.

Section 4 – PARADE OF HOMES MAGAZINE PUBLICATION REQUIREMENTS

1. MODEL ENTRY PHOTO – Parade of Homes™ entrant must provide an electronic COLOR photograph or rendering of the model (must be at least 5”X7” at 600 dpi; CMYK only; JPG or TIFF format).
2. MODEL ENTRY FLOOR PLAN – Parade of Homes entrant must provide an electronic copy of the model floor plan (must be 600 dpi line art; JPG, TIFF or PDF format).
3. BUILDER LOGO – Parade of Homes™ entrant must provide their company logo (must be 600 dpi; JPG; TIFF or PDF format).
4. MODEL DESCRIPTION AND FEATURED BULLETS - Parade of Homes™ entrant must provide a description and up to 8 (eight) bulleted features of the model. (Description can be no more than 70 words. Bulleted home features have a maximum of FOUR words per line. BOTH the description and bullets should be typed and be submitted in the SAME document in Microsoft WORD.)
5. DIRECTIONS - Parade of Homes™ entrant must provide detailed directions to the model. (Directions can be no more than 45 words and must be submitted in Microsoft Word, preferably saved in the same document as the model description and bullets.) *Please note: Home descriptions and bullet points are subject to editing for grammar, clarity, spelling, consistency, style and conciseness.
6. GREEN BUILDING RECOGNITION ONLY – Proof of certification must accompany Green Building recognition will give builders a competitive advantage in the marketing of new home sales over re-sales. If builders are members of FGBC or if the model is certified, they will receive recognition on the main print media page. For green building recognition, the Parade of Homes™ entrant must provide their FGBC or LEED certification to be included on my media publication ads. You may also provide an “Energy Star” logo or a “Build Smart” logo for your media publication ads.

Please send all the information above #1-6 directly to Tori Thomas at Tori@spacecoasthbc.org. The media contact and deadline for media and proofs will be delivered to you via a separate email. Deadline is **August 16th, 2024** for ALL completed parade entry forms and payments. Deadline for ALL media materials required for all parade entry is **August 23rd, 2023**. Proofs will go out as they are completed.



SECTION 5 - ENTRY FEES – Application DEADLINE July 26th, 2024, 5:00 p.m. for ALL Early Bird

Entries!

Entry Type	Early Bird Rate (by July 26, 2024, 5:00 p.m.)	Non-Early Bird Rate
1 Entry	\$2,995	\$3,295
Each Additional	\$2,495	\$2,895
Remodel	\$1,595	\$1,895
Virtual	\$1,995	\$2,295
Showroom	\$1,595	\$1,895
Home Features (Pools, Landscaping, Screen Enclosures, Kitchens, Interior Design/ Staging, Etc.)	\$1,595	\$1,895

****The price of entry includes 4 tickets for the Awards Ceremony Dinner. The Home Features, Showroom and Remodel Category only include 2 tickets for the Awards Ceremony Dinner.**

Entry Fees Final Payment Due **August 16th, 2024**

LATE FEES are \$250 per entry starting August 17th.

NO entries will be accepted after August 16th. Any late entries must have permission from the Executive Officer or POH Chair to submit late entry.

Cancellations/withdrawals: A \$500 fee will be charged for any cancellations/withdrawals prior to August 23rd, 2024. Entry fee will be forfeited after said date.

You can pick up your Parade of Homes™ sign and directional signs starting September 23rd, 2024.



Section 6 – Payment Information

Make checks payable to Space Coast Home Builders and Contractors Association

For more information call the HBCA at 321-254-3700 or email tori@spacecoasthbc.org

Return all information to:

Space Coast HBCA
1500 W. Eau Gallie Blvd., Suite A2
Melbourne, FL 32935
E-mail: tori@spacecoasthbc.org

_____ Check enclosed (make payable to Space Coast HBCA) in the amount of \$ _____

_____ Charge to my: MasterCard:_____ Visa:_____ American Express:_____ Discover:_____

Card #: _____ Expiration: _____ CVV: _____

Print Name on Card: _____

Billing Address: _____

City: _____ ST: _____ Zip Code: _____

Authorized Signature: _____



Showcase Home and Showcase Community Bid Information

To set your entry apart, you have the opportunity to bid for the exclusive title(s) of Showcase Home and/or Showcase Community of 2024. Closed bids are being accepted now through **July 26th**, 2024. The highest bids will be announced on **July 29th**, 2024. *If your bid is not selected, you will not be responsible for paying the bid amount, only the entry fee(s).

The Showcase bids are additional to the entry fee(s), and the prestigious titles of Showcase Home and Community will be awarded to the highest bidders.

To submit your bid, please complete the required forms and return them to tori@spacecoasthbc.org.

Requirements:

Showcase Home:

Minimum Bid: \$2,500

Note: This bid is in addition to the entry fee for your model entry(s). An entry is required to make a bid for the Showcase Home. You must submit your entry information with your bid.

Showcase Community:

Minimum Bid: \$5,000

Note: All builders in the community must participate and have an entry(s) in the Parade.

	Showcase Community	Showcase Home
Cover of POH Magazine	YES	YES
Full Page Promotion Inside Magazine	YES	YES
Featured on POH Event Webpage	YES	YES
Featured Ad or Article in Local Print Publication	YES	YES
Option to Host Kickoff Party	YES	NO
Option to be the Host Site for Judge's Breakfast on Judging Day	NO	YES
Option to host the 2024 Realtor Preview	YES	NO
1 Minute Highlight Reel to use for Social Media Marketing	NO	YES

***If the Showcase Home cannot host the judge's breakfast then the Showcase Community will be given the opportunity.**

YES! I would like to bid on the Showcase Home and my open bid is \$ _____

YES! I would like to bid on the Showcase Community and my open bid is \$ _____

Company Name: _____

Contact: _____

Email: _____ Telephone: _____