



SPACE COAST
HBCA

HOME BUILDERS &
CONTRACTORS ASSOCIATION

**2025 QUICK SPONSORSHIP
REFERENCE GUIDE**

FOR MORE INFORMATION:
TORI THOMAS
TORI@SPACECOASTHBCA.ORG
(321)254-3700

SPONSORSHIP OPPORTUNITIES

The Space Coast Home Builders and Contractors Association (HBCA) provides you, our valued member, with two exceptional paths to showcase your business:

Comprehensive Annual Industry Partner Package – Maximize your exposure year-round with a tailored package that provides you the opportunity to consistently build brand awareness with our members as well as others across the Space Coast community.

Event-by-Event Sponsorship – Periodically promote your business by sponsoring individual events that align with your goals.

Choose the option that best fits your needs and take advantage of the Space Coast HBCA's platform to amplify your brand.

Annual Industry Partner Packages

Our Annual Industry Partner Packages are designed to amplify your brand's visibility consistently throughout the year while supporting the mission of the premier trade association on the Space Coast. As the leading advocate for the homebuilding and commercial construction industries, we are your trusted partner for advocacy, business growth, and industry support.

Starting at just \$5,000, these customizable partnership packages offer added value and exclusive benefits tailored to fit your budget. If your company wants to stay front and center with everything Space Coast HBCA, the Annual Industry Partner Package is your key to success!

- Cornerstone Industry Partner - \$5,000 - \$7,999
- Builders Circle Industry Partner - \$8,000 - \$10,999
- Elite Industry Partner - \$11,000 - \$14,999
- Legacy Industry Partner - \$15,000+

How it works...

Select the events and sponsorship levels you want to participate in over the next 12 months. Add up your total sponsorship investment to determine your Annual Industry Partner level. Tailor your selections to align with the Annual Industry Partner Package that best suits your goals. Once you complete the form, we'll prepare a customized partnership agreement for you.

ANNUAL INDUSTRY PARTNER PACKAGES INCLUDE SPONSORSHIPS FOR EVENTS OCCURRING BETWEEN JANUARY 1, 2025, AND DECEMBER 31, 2025.

NOTICE:

- Sponsorships are offered on a first right of refusal basis to sponsors of the same event previously hosted. This is a courtesy extended, but not guaranteed.
- Any Annual Partner who did not sponsor a specific event the prior year will be given second priority to sponsor that event, after the previous year's sponsors have had a reasonable opportunity to exercise their first right of refusal.
- The Space Coast HBCA reserves the right to modify or cancel events or their scheduled dates.
- Sponsorships paid for with HBCA Bucks sponsorships are not eligible to be counted toward Annual Partnership Packages.
- If an event is changed or cancelled Space Coast HBCA will either transfer sponsorship dollars to another mutually agreed upon event or provide a refund.
- The Space Coast HBCA reserves the right to remove any marketing materials, video, pictures or other physical or electronic items that at their own discretion deem inappropriate.

Be an INDUSTRY PARTNER and enjoy the following benefits in ADDITION to those provided with your sponsorships:

Cornerstone Industry Partner - \$5,000 to \$7,999

- ✓ Verbal Recognition at Monthly Member Mixers
- ✓ Logo on Association's home page banner promoted as an Industry Partner
- ✓ Logo displayed as an Industry Partner on event televisions during President's Dinner and Holiday Party
- ✓ Social Media Posts – Two (2) posts in addition to sponsorship benefits
- ✓ Promoted as an Industry Partner at the Building Officials Association of Brevard County's monthly meeting
- ✓ Special guest at all SPIKE Club Socials and New Member Welcome Receptions

Builders Circle Industry Partner - \$8,000 - \$10,999

- ✓ Parade of Homes Magazine ½ page ad
- ✓ Golf Tournament – Two Tee Signs in addition to sponsorship benefits
- ✓ Verbal Recognition at Monthly Member Mixers
- ✓ Logo on Association's home page banner promoted as an Industry Partner
- ✓ Logo displayed as an Industry Partner on event televisions during President's Dinner and Holiday Party
- ✓ Social Media Posts – Quarterly post in addition to sponsorship benefits
- ✓ Promoted as an Industry Partner at the Building Officials Association of Brevard County's monthly meeting
- ✓ Special guest at all SPIKE Club Socials and New Member Welcome Receptions

Elite Industry Partner - \$11,000 - \$14,999

- ✓ Parade of Homes Magazine full page ad
- ✓ Golf Tournament – Four (4) Tee Signs in addition to sponsorship benefits
- ✓ Verbal Recognition at Monthly Member Mixers
- ✓ Logo on Association's home page banner promoted as an Industry Partner
- ✓ Logo displayed as an Elite Industry Partner on event televisions during President's Dinner and Holiday Party
- ✓ Social Media Posts – Bi-Monthly post in addition to sponsorship benefits
- ✓ Promoted as an Industry Partner at the Building Officials Association of Brevard County's monthly meeting
- ✓ Special guest at all SPIKE Club Socials and New Member Welcome Receptions

Legacy Industry Partner - \$15,000+

- ✓ Parade of Homes Magazine full page ad
- ✓ Golf Tournament – Six (6) Tee Signs in addition to sponsorship benefits
- ✓ Verbal Recognition at Monthly Member Mixers
- ✓ Logo on Association's home page banner promoted as an Industry Partner
- ✓ Logo displayed as a Legacy Industry Partner on event televisions during President's Dinner and Holiday Party
- ✓ Social Media Posts – Monthly post in addition to sponsorship benefits
- ✓ Promoted as an Industry Partner at the Building Officials Association of Brevard County's monthly meeting
- ✓ Special guest at all SPIKE Club Socials and New Member Welcome Receptions

Event Sponsorship Opportunities by month:

February 13, 2025

**Cornhole Tournament / New Member
Welcome / SPIKE Social**

- *This event is projected to attract 75+ attendees*
 - Presenting Sponsor - \$2,000 (EXCLUSIVE)
 - Bean Bag Sponsor- \$1,500
 - Host Sponsor - \$1,000
 - Corporate Sponsor - \$500
 - Partner Sponsor - \$250



March 6, 2025

**Production & Custom Home
Builder Luncheon**

- *This event is projected to attract 30+ attendees*
 - Presenting Sponsor- \$1,000
 - Host Sponsor- \$500
 - Corporate Sponsor- \$250
 - Partner Sponsor- \$100



Event Sponsorship Opportunities by month:

March 28, 2025

42nd Joyal Family Classic Golf Tournament

- *This event attracts approx. 144 attendees*
 - Presenting Sponsor (\$6,000)
Exclusive
 - Host Sponsor (\$3,500)
 - Corporate Sponsor (\$1,750)
 - Partner Sponsor (\$1,000)
 - Event Gift Bag Sponsor- \$3,000
(Exclusive to one company)
 - Cigar Tent Sponsor: \$2,500
(Exclusive)
 - Welcome Cocktail Sponsor- \$2,500
(Exclusive)
 - Lunch Sponsor- \$2,500 (Exclusive)
 - Golf Ball Sponsor- \$2,000 (Exclusive)
 - Golf Cart Sponsor - \$2,000
(Exclusive)
 - Putting Green Sponsor - \$2,000
(Exclusive)
 - Driving Range Sponsor- \$2,000
(Exclusive)
 - Hole Sign Sponsor -\$200



April 30, 2025

Spring Home Showcase

- *This event is projected to attract 80+ attendees and is jointly presented by the HBCA and the Space Coast Association of Realtors.*
 - Presenting Sponsor - \$1,000
 - Host: \$750
 - Corporate Sponsor - \$500
 - Partner Sponsor - \$250



May 6, 2025

State of the State

- *This event is a joint event by the HBCA, Melbourne Regional Chamber of Commerce, and the Space Coast Association of Realtors, attracting approx. 200 attendees*
 - Champion Sponsor (\$2,000 Exclusive/SOLD)
 - Host Sponsor (\$1,500)
 - Advocate Sponsor (\$1,000)
 - Connector Sponsor (\$500)
 - Supporter Sponsor (\$250)



June 6, 2025

President's Dinner & Casino Night

- *This event attracts approx. 165 attendees*
 - Presenting: \$5,000 (Exclusive)
 - Host: \$2,500
 - Corporate: \$1,000
 - Partner: \$500

 - High Stakes & High Spirits Whiskey Bar Sponsor: \$2,500
 - The Wine Vault Wine Bar Sponsor \$2,500
 - Jackpot Brews Beer Sponsor \$2,500



July 22, 2025

Government Affairs & General Contractors Council Breakfast

- *This event attracts approx. 30+ attendees*
 - Presenting Sponsor (\$500)
 - Host Sponsor (\$250)
 - Corporate Sponsor (\$150)
 - Partner Sponsor (\$100)



August 6, 2025

New Member Welcome & SPIKE Club Social

- *This event is projected to attract 40+ attendees*
 - Presenting Sponsor(\$500)
 - Host Sponsor (\$250)
 - Corporate Sponsor (\$150)
 - Partner Sponsor (\$100)



August 14, 2025

Axes and Ales

- *This event attracts approx. 70+ attendees*
 - Presenting Sponsor- \$2,000 (Exclusive)
 - Host Sponsor- \$1,000
 - Corporate Sponsor- \$500
 - Partner Sponsor- \$250



September 2, 2025

Trade & Associate Member Appreciation Happy Hour

- *This event is project to attract 75+ attendees*
 - Presenting Sponsor (\$1,000)
 - Host Sponsor (\$750)
 - Corporate Sponsor (\$500)
 - Partner Sponsor (\$250)



September 24, 2025

Parade of Homes Realtor Preview

- *This event is projected to attract 100+ attendees*
 - Realtor Preview Sponsor- \$3,500 (Exclusive)

September 26 – October 5, 2025

Parade of Homes

- *This event is projected to attract 150+ attendees*
 - Presenting Sponsor - \$5,000 (Exclusive)
 - Official Realtor of the Parade of Homes - \$4,000 (EXCLUSIVE)
 - Exclusive Awards Sponsor - \$3,500 (EXCLUSIVE)
 - Host Sponsor- \$2,500
 - Corporate Level Sponsor- \$2,000
 - Partner Level Sponsor - \$1000



November 7, 2025

Clay Shoot

- *This projected to attract approx. 100+ attendees*
 - Presenting Sponsor - \$2,000 (EXCLUSIVE)
 - Host Sponsor - \$1,000
 - Corporate Sponsor - \$500
 - Partner Sponsor - \$250



November 19, 2025

Annual Meeting of the Membership, Chili Cook Off & SPIKE Appreciation

- *This event is projected to attract 80+ attendees*
 - Presenting Sponsor - \$2,000 (EXCLUSIVE)
 - Host Sponsor - \$1,000
 - Corporate Sponsor - \$500
 - Partner Sponsor - \$250



December 11, 2025

Hall of Fame & Holiday Party

- *This event attracts approx. 165+ attendees*
 - Presenting Sponsor - \$5,000 (EXCLUSIVE)
 - Whiskey Wonderland Lounge Sponsor - \$2,500 (Exclusive)
 - Tinsel and Toast Wine Bar Sponsor - \$2,500 (Exclusive)
 - Yule Tide Taps Beer Bar Sponsor - \$2,500 (Exclusive)
 - Santa's Selfie Spot Photo Booth Sponsor- \$2,500 (Exclusive)
 - Co-Host Sponsor - \$2,000 (Limit 2)
 - Valet Sponsor - \$2,000 (Exclusive)
 - Corporate Sponsor - \$1,500
 - Partner Sponsor - \$1,000

