



## **2025 DETAILED SPONSORSHIP GUIDE**

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## Sponsorship Guide

The Space Coast Home Builders and Contractors Association (HBCA) provides you, our valued member, with two exceptional paths to showcase your business:

**Comprehensive Annual Industry Partner Package** – Maximize your exposure year-round with a tailored package that provides you the opportunity to consistently build brand awareness with our members as well as others across the Space Coast community.

**Event-by-Event Sponsorship** – Periodically promote your business by sponsoring individual events that align with your goals.

Choose the option that best fits your needs and take advantage of the Space Coast HBCA's platform to amplify your brand.

### Annual Industry Partner Packages

Our Annual Industry Partner Packages are designed to amplify your brand's visibility consistently throughout the year while supporting the mission of the premier trade association on the Space Coast. As the leading advocate for the homebuilding and commercial construction industries, we are your trusted partner for advocacy, business growth, and industry support.

Starting at just \$5,000, these customizable partnership packages offer added value and exclusive benefits tailored to fit your budget. If your company wants to stay front and center with everything Space Coast HBCA, the Annual Industry Partner Package is your key to success!

- Cornerstone Industry Partner - \$5,000 - \$7,999
- Builders Circle Industry Partner - \$8,000 - \$10,999
- Elite Industry Partner - \$11,000 - \$14,999
- Legacy Industry Partner - \$15,000+

### **How it works...**

Select the events and sponsorship levels you want to participate in for 2025. Add up your total sponsorship investment to determine your Annual Industry Partner level. Tailor your selections to align with the Annual Industry Partner Package that best suits your goals. Once you complete the form, we'll prepare a customized partnership agreement for you.

**ANNUAL INDUSTRY PARTNER PACKAGES INCLUDE SPONSORSHIPS FOR EVENTS OCCURRING BETWEEN JANUARY 1, 2025, AND DECEMBER 31, 2025.**

**Enjoy the following benefits in ADDITION to those received with any sponsorship:**

**Cornerstone Industry Partner - \$5,000-\$7,999**

- Verbal Recognition at Monthly Member Mixers
- Logo on SpaceCoastHBCA.org home page banner
- Logo displayed as a Industry Partner on event televisions during President's Dinner and Holiday Party.
- Social Media Posts – Two (2) posts in addition to sponsorship benefits
- Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
- Special Guest at all SPIKE Club Socials and New Member Welcome Receptions

**Builders Circle Industry Partner - \$8,000-\$10,999**

- Verbal Recognition at Monthly Member Mixers
- Logo on SpaceCoastHBCA.org home page banner
- Logo displayed as a Industry Partner on event televisions during President's Dinner and Holiday Party.
- Social Media Posts – Quarterly post in addition to sponsorship benefits
- Golf Tournament - Two Tee Signs in addition to sponsorship benefits
- Parade of Homes Magazine 1/2 Page ad
- Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
- Special Guest at all SPIKE Club Socials and New Member Welcome Receptions

**Elite Industry Partner - \$11,000-\$14,999**

- Verbal Recognition at Monthly Member Mixers
- Logo on SpaceCoastHBCA.org home page banner
- Logo displayed as an Elite Industry Partner on event televisions during President's Dinner and Holiday Party.
- Social Media Posts – Bi-Monthly post in addition to sponsorship benefits
- Golf Tournament - Four (4) Tee Signs in addition to sponsorship benefits
- Parade of Homes Magazine Full Page ad
- Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
- Special Guest at all SPIKE Club Socials and New Member Welcome Receptions

### **Legacy Industry Partner (\$15,000+)**

- Verbal Recognition at Monthly Member Mixers
- Logo on SpaceCoastHBCA.org home page banner
- Logo displayed as a Legacy Industry Partner on event televisions during President's Dinner and Holiday Party.
- Social Media Posts –monthly post in addition to sponsorship benefits
- Golf Tournament - Six (6) Tee Signs in addition to sponsorship benefits
- Parade of Homes Magazine Full Page ad
- Promoted as an Industry Partner at Building Officials Association of Brevard County monthly meetings
- Special Guest at all SPIKE Club Socials and New Member Welcome Receptions

### **Become an Annual Industry Partner**

- ✓ ***LOCK IN YOUR SPONSORSHIPS & PARTICIPATION***
- ✓ ***GET EXCLUSIVE MARKETING YEAR ROUND***
  - ✓ ***OPTION TO PAY QUARTERLY***
  - ✓ ***FIRST ACCESS TO WHAT YOU WANT***

**ANNUAL INDUSTRY PARTNER PACKAGES INCLUDE SPONSORSHIPS FOR EVENTS OCCURRING BETWEEN JANUARY 1, 2025, AND DECEMBER 31, 2025**

#### **NOTICE:**

- Sponsorships are offered on a first right of refusal basis to sponsors of the same event previously hosted. This is a courtesy extended, but not guaranteed.
- Any Annual Partner who did not sponsor a specific event the prior year will be given second priority to sponsor that event, after the previous year's sponsors have had a reasonable opportunity to exercise their first right of refusal.
- The Space Coast HBCA reserves the right to modify or cancel events or their scheduled dates.
- If an event is changed or cancelled Space Coast HBCA will either transfer sponsorship dollars to another mutually agreed upon event or provide a refund.
- Sponsorships paid for with HBCA Bucks sponsorships are not eligible to be counted toward Annual Partnership Packages.
- The Space Coast HBCA reserves the right to remove any marketing materials, video, pictures or other physical or electronic items that at their own discretion deem inappropriate.

# *Sponsorship Opportunities by Month*

## February

### **Corn Hole Tournament / New Member Welcome & SPIKE Social**

Event Date: February 13, 2025

Sponsorships Due: January 31, 2025

#### **Presenting Sponsor - \$2,000 (EXCLUSIVE)**

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information on during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Presenting Sponsor during event
- Exclusive recognition of logo on 3 promotional televisions throughout the venue
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (8) players

#### **Bean Bag Sponsor- \$1,500 (EXCLUSIVE)**

- Logo recognition on HBCA event web page
- 2x3 sign at event with company logo as the Bean Bag Sponsor
- Recognition of logo on four promotional televisions throughout the venue as the Bean Bag sponsor
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (2) players

**Host Sponsor - \$1,000**

- Logo recognition on HBCA event web page
- Acknowledged as the Host Sponsor during event
- Recognition of logo on four promotional televisions throughout the venue as a host sponsor
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (6) players

**Corporate Sponsor - \$500**

- Logo recognition on HBCA event web page
- Recognition of logo on four promotional televisions throughout the venue as a corporate sponsor
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (4) players

**Partner Sponsor - \$250**

- Logo recognition on HBCA event web page
- Recognition of logo on four promotional televisions throughout the venue as a partner sponsor
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (2) players

## **MARCH 2025**

### **42<sup>nd</sup> Annual Joyal Family Classic Golf Tournament**

Event Date: March 28, 2025

Sponsorships Due: February 7, 2025

#### **Presenting Sponsor (\$6,000) Exclusive**

- Time on stage to promote your company whether speaking, video or combination, not to exceed three minutes at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo on cover of online event program
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional)
- Logo displayed on Presenting Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- dedicated sponsor post with logo and quote
- Social Media- recognition in a minimum of one additional post
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (18) Hole Sponsor Signs
- Tournament play for (8) players (two foursomes).

#### **Host Sponsor (\$3,500)**

- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional)
- Logo displayed on Host Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- dedicated sponsor post with logo and quote
- Social Media- recognition in a minimum of one additional post
- Display of sponsor banner with company logo in prominent location
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (12) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Corporate Sponsor (\$1,750)**

- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (6) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Partner Sponsor (\$1,000)**

- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (1) Hole Sponsor Sign
- Tournament play for (4) players (one foursome)

**Event Gift Bag Sponsor- \$3,000 (Exclusive to one company)**

- Company logo displayed in prominent location on event gift bags given to all players
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (6) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)



**Cigar Tent Sponsor: \$2,500 (Exclusive)**

- Location manned by sponsor
- Option to place additional signage, and other company promotional materials/items at Tent
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Host Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Display of sponsor banner with company logo at cigar tent (provided by HBCA)
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Welcome Cocktail Sponsor- \$2,500 (Exclusive)**

- Location manned by sponsor
- Option to place additional signage, and other company promotional materials/items at table
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Display of 2'x3' sign with company logo at the welcome cocktail table area
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Lunch Sponsor - \$2,500 (Exclusive)**

- Location manned by sponsor (optional)
- Option to place additional signage, and other company promotional materials/items at table
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Sign displayed in registration area during registration

- Social Media- recognition in a minimum of one post
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Golf Ball Sponsor- \$2,000 (Exclusive)**

- Right to provide a minimum of 144 golf balls with company logo displayed
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Golf Cart Sponsor - \$2,000 (Exclusive)**

- Company logo displayed on golf carts to be used by golfers (Facing Golfers)
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Putting Green Sponsor - \$2,000 (Exclusive)**

- Company provides a putter for the putting green winner (Minimum of \$150 value)
- Location Manned by sponsor
- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Host Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post

- Display of sponsor banner with company logo at putting green (provided by HBCA)
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Driving Range Sponsor- \$2,000 (Exclusive)**

- Verbal recognition at awards banquet
- Logo recognition in slide presentation at awards banquet
- Logo recognition in online event program
- Logo recognition on HBCA event web page
- Logo displayed on Sponsor Recognition 2'x3' sign in registration area and awards banquet
- Social Media- recognition in a minimum of one post
- Display of sponsor banner with company logo at driving range (provided by HBCA)
- Opportunity to place a promotional item in event gift bag (approved by HBCA staff)
- (3) Hole Sponsor Signs
- Tournament play for (4) players (one foursome)

**Hole Sign Sponsor (\$200)**

- Hole Sign on Tee Box – \*No Golf Included.

## **APRIL 2025**

### **Spring Home Showcase**

Event Date: April 30, 2025

Sponsorships Due: April 18, 2025

This Space Coast HBCA Signature Event provides realtors the opportunity to meet with member builders to hear first-hand everything that is happening in the world of new construction, including topics such as which builders have “move-in” ready homes, custom remodels, commissions paid, and much more. Attendance is capped at 80 realtors.

#### **Presenting Sponsor - \$1,500 (EXCLUSIVE)**

- Time on stage to promote your company, whether speaking, video or combination, not to exceed three minutes (speech or video must be submitted in advance)
- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Opportunity to place a promotional item or event favor at every seat (item must be approved by HBCA in advance).
- Optional stand-up banner provided by you to be displayed at the event (placement at HBCA discretion).
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event - Company Logo in social media post on three platforms thanking event sponsors.
- Supplies 120 2-Inch binders (with the option to add company logo) for event marketing materials along with 20 dividers (1-20) for each binder.
- Admission for 3.

#### **Host: \$1,000**

- Company recognized by name at the podium.
- Logo recognition on HBCA website event web pages.
- Logo recognition in slide presentation displayed during event.
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event - Company Logo in social media post on three platforms thanking event sponsors.
- Opportunity to place a promotional item or event favor at every seat (item must be approved by HBCA in advance).
- Optional stand-up banner provided by you to be displayed at the event (placement at HBCA discretion).

- Sponsor receives a one-page AD in the event binder.
- Admission for 2.

**Corporate: \$750**

- Company recognized by name at the podium.
- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Post event - Company Logo in social media post on three platforms thanking event sponsors.

**Partner: \$500**

- Logo recognition on HBCA website event web page.
- Logo recognition in slide presentation displayed during event.
- Company Logo in social media post on three platforms thanking event sponsors.

## **JUNE 2025**

### **State of the State**

*Co-Hosted with the Melbourne Regional Chamber of Commerce and the Space Coast Association of Realtors.*

Event Date: June 17, 2025

Sponsorships Due: May 20, 2025

### **Champion Sponsor: \$2,000 (Exclusive/SOLD)**

- Opportunity to promote your company, whether speaking, video or combination not to exceed four minutes (speech must be submitted in advance).
- One stand-up banner, provided by sponsor, to be displayed at event (placement at MRC/HBCA discretion).
- Opportunity to place a promotional item at each attendee seat.
- Inclusion of logo on event flyer and mention in social media posts for event.
- Logo recognition on slide presentation.
- Company name recognition from podium.
- Mention in MRC and HBCA social media posts concerning the event
- Four complimentary tickets.

### **Host Sponsor: \$1,500**

- One stand-up banner, provided by sponsor, to be displayed at event (placement at MRC/HBCA discretion).
- Inclusion of logo on event flyer and mention in social media posts concerning the event.
- Logo recognition on slide presentation.
- Company name recognition from podium.
- Mention in MRC and HBCA social media posts concerning the event
- Four complimentary tickets.

### **Connector Sponsor: \$500**

- Logo recognition on slide presentation.
- Company name recognition from podium.
- Mention in MRC and HBCA social media posts concerning the event
- Two complimentary tickets.

### **Supporter Sponsor: \$250**

- Logo recognition on slide presentation.
- Mention in MRC and HBCA social media posts concerning the event.
- One complimentary ticket.

### **Table Sponsor: \$300**

- Logo Recognition on table
- 8 complimentary tickets

## **JUNE 2025**

### **Space Coast HBCA President's Casino Night Extravaganza**

Event Date: June 20, 2025

Sponsorships Due: May 23, 2025

#### **Presenting Sponsor (\$5,000 EXCLUSIVE)**

- Logo recognition on HBCA website event web page.
- Logo recognition on event televisions throughout venue.
- Logo displayed during event video/slide presentation.
- Opportunity to display a stand-up banner at event provided by sponsor.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event as well as one dedicated sponsor post with logo and quote
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for up to 12 guests.
- 5,000 in playing chips for each guest.

#### **Host Sponsor (\$2,500)**

- Logo recognition on HBCA website event web page.
- Logo recognition on event televisions throughout venue.
- Logo displayed during event video/slide presentation.
- Opportunity to display a stand-up banner at event provided by sponsor.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for up to 8 guests.
- 2,500 in playing chips for each guest.

#### **Corporate Level Sponsor (\$1,000)**

- Logo recognition on event televisions throughout venue.
- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Verbal recognition at event.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for up to 4 guests.
- 1,000 in playing chips for each guest.

### **Partner Level Sponsor (\$500)**

- Logo recognition on event televisions throughout venue.
- Logo recognition on HBCA website event web page.
- Logo displayed during event video/slide presentation.
- Mention in a minimum of one post on all Space Coast HBCA social media platforms concerning the event.
- Company promotional video (provided by sponsor) to be displayed on HBCA Website Event Page (optional).
- Admission for 2 guests.
- 500 in playing chips for each guest.

### **High Stakes & High Spirits Whiskey Bar Sponsor (\$2,500-Exclusive)**

(Includes up to \$700 in whiskey, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Sponsor encouraged to decorate their bar area with casino décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Admission:** 8 guests.
- 2,500 in playing chips for each guest.
- **Verbal Recognition:** Announced as the Whiskey Bar Sponsor.

### **The Tipsy Jackpot Beer & Wine Bar Sponsor (\$2,500-Exclusive)**

(Includes up to \$700 in wine/beer, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Sponsor encouraged to decorate their bar area with casino décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Admission:** 8 guests.
- 2,500 in playing chips for each guest.
- **Verbal Recognition:** Acknowledged as the Beer & Wine Bar Sponsor.

### **Money & Martinis-Martini Bar Sponsor (\$2,500-Exclusive)**

(Includes up to \$700 in gin/vodka, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.



- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Sponsor encouraged to decorate their bar area with casino décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Admission:** 8 guests.
- 2,500 in playing chips for each guest.
- **Verbal Recognition:** Announced as the Martini Bar Sponsor.
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**The Golden Chip Cigar Bar Sponsor (\$2,500-Exclusive)**

(Includes up to \$700 in cigars, jointly selected by sponsor and HBCA)

Sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Sponsor encouraged to decorate their bar area with casino décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Admission:** 8 guests.
- 2,500 in playing chips for each guest.
- **Verbal Recognition:** Announced as the Cigar Bar Sponsor.

## **JULY 2025**

### **Government Affairs & General Contractors Council Breakfast**

Event Dates: July 22, 2025

Sponsorship Due: July 8, 2025

#### **Presenting Sponsor (\$500)**

- Individual 2'x3' event sponsorship sign
- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Recognition at party and 5-minute audience address time
- Breakfast for 4

#### **Host Sponsor (\$250)**

- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Breakfast for 3

#### **Corporate Sponsor (\$150)**

- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Breakfast for 2

#### **Partner Sponsor (\$100)**

- Logo included on 2'x3' event sign highlighting all sponsors
- Logo on HBCA website for event
- Breakfast for 1

## **AUGUST 2025**

### **New Member Welcome and SPIKE Club Social**

Event Date: August 6, 2025

Sponsorships Due: July 18, 2025

#### **Presenting Sponsor (\$500)**

- Logo Recognition on auditorium big screen
- Logo recognition on auditorium hallway televisions
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Recognition at party and 5-minute audience address time
- Complimentary Entry for 4

#### **Host Sponsor (\$250)**

- Logo Recognition on auditorium big screen
- Logo recognition on auditorium hallway televisions
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Complimentary Entry for 3

#### **Corporate Sponsor (\$150)**

- Logo recognition on auditorium hallway televisions
- Logo on HBCA website for event
- Opportunity to display printed marketing materials
- Complimentary Entry for 2

#### **Partner Sponsor (\$100)**

- Logo included on 3'x4' event sign highlighting all sponsors
- Logo on HBCA website for event
- Complimentary Entry for 1

## **Axes & Ales**

Event Date: August 14, 2025

Sponsorships Due: July 25, 2025

### **Presenting Sponsor - \$2,000 (EXCLUSIVE)**

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Presenting Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Entry for 8

### **Host Sponsor - \$1,000**

- Logo recognition on HBCA event web page
- Acknowledged as the Host Sponsor during event
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (6) players

### **Corporate Sponsor - \$500**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (4) players

### **Partner Sponsor - \$250**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (2) players

## **SEPTEMBER 2025**

### **Trade & Associate Member Appreciation Happy Hour**

Event Date: September 2, 2025

Sponsorship Due: August 15, 2025

#### **Presenting Sponsor - \$1,000**

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information on during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Presenting Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Display of sponsor banner with company logo in prominent location (provided by sponsor)

#### **Host Sponsor - \$750**

- Logo recognition on HBCA event web page
- Acknowledged as the Host Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Opportunity to display company information at designated area at event

#### **Corporate Sponsor - \$500**

- Logo recognition on HBCA event web page
- Acknowledged as the Corporate Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms

#### **Partner Sponsor - \$250**

- Logo recognition on HBCA event web page
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms

### **Space Coast HBCA Parade of Homes Realtor Preview**

Event Date: September 24, 2025

Sponsorship Due: September 5, 2025

#### **Realtor Preview Sponsor -\$3,500 (EXCLUSIVE)**

- Logo on HBCA event webpage
- Recognition post on all HBCA Social Media Platforms
- Four (4) Complimentary Seats at Realtor Preview
- Company name and logo displayed at Realtor Preview
- Opportunity to place/distribute marketing materials at event

## **Space Coast HBCA Parade of Homes**

Event Date: September 26<sup>th</sup>-October 5<sup>th</sup>

Sponsorships Due: August 15, 2025

### **Presenting Sponsor - \$5,000 (EXCLUSIVE)**

- Front page logo space on Parade of Homes™ magazine
- Full page ad in Parade of Homes™ magazine (page 3)
- Recognition of sponsorship in a local print media source
- Featured Individual 2'x3' Presenting Sponsor sign at Awards Dinner
- Recognition at awards dinner and 5-minute audience address time
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Eight (8) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

### **Official Realtor of the 2025 Parade of Homes - \$4,000 (EXCLUSIVE)**

- Front page logo space on Parade of Homes™ magazine
- Full page ad in Parade of Homes™ magazine (page 2)
- Recognition of sponsorship in a local print media source
- Featured Individual 2'x3' Official Realtor sign at Awards Dinner
- Recognition at awards dinner and 2-minute audience address time
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Four (4) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

### **Exclusive Awards Sponsor - \$3,500 (EXCLUSIVE)**

- Full page ad in Parade of Homes™ magazine (back page)
- Featured Individual 2'x3' sign signifying awards "Presented by..." at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Recognition post on HBCA Facebook Page
- Four (4) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

**Host Sponsor- \$2,500**

- Full page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo on HBCA event webpage
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

**Corporate Level Sponsor- \$2,000**

- 1/2 page ad in Parade of Homes magazine
- Featured Individual 2'x3' sign at Awards Dinner
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

**Partner Level Sponsor - \$1000**

- Logo included on 2'x3' sign at Awards Dinner recognizing parade sponsors
- Logo on sponsor recognition page in Parade of Homes™ magazine
- Logo on HBCA event webpage
- Recognition post on HBCA Facebook Page
- Two (2) Complimentary Seats at Awards Dinner
- Company name and logo displayed on all tables at Awards Dinner

## **NOVEMBER 2025**

### **Clay Shoot (Halloween Themed)**

Event Date: November 7, 2025

Sponsorships Due: October 24, 2025

#### **Presenting Sponsor - \$2,000 (EXCLUSIVE)**

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Presenting Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Entry for 8

#### **Host Sponsor - \$1,000**

- Logo recognition on HBCA event web page
- Acknowledged as the Host Sponsor during event
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Entry for 6

#### **Corporate Sponsor - \$500**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Entry for 4

#### **Partner Sponsor - \$250**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Entry for 2



## **Annual Meeting of the Membership, Chili Cook Off & SPIKE Appreciation**

Event Date: November 19, 2025

Sponsorships Due: October 24, 2025

### **Presenting Sponsor - \$2,000 (EXCLUSIVE)**

- Logo recognition on HBCA event web page
- 2 minutes to address audience at the event
- One table to display company information during event
- Company promotional video (provided by sponsor) to be displayed on HBCA Event Web Page (optional) (2 minutes max)
- Acknowledged as the Presenting Sponsor during event
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Social Media- 1 dedicated sponsor post with logo and quote
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Entry for 8

### **Host Sponsor - \$1,000**

- Logo recognition on HBCA event web page
- Acknowledged as the Host Sponsor during event
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Display of sponsor banner with company logo in prominent location (provided by HBCA)
- Tournament play for (6) players

### **Corporate Sponsor - \$500**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (4) players

### **Partner Sponsor - \$250**

- Logo recognition on HBCA event web page
- Company logo displayed on 2'x3' Sign displayed in prominent location
- Social Media- mention in a minimum of 2 posts on all HBCA social platforms
- Tournament play for (2) players

## DECEMBER 2025

### Space Coast HBCA Hall of Fame Induction Ceremony

Event Date: December 11, 2025

Sponsorships Due: N/A

#### **Presenting Sponsor (\$10,000) SOLD FOR 2025 - FLORIDA CITY GAS**

- 2'6" X 3'6" Hall of Fame sign with your company logo and the words "Presented By" displayed for one year in Hall of Fame
- Time on stage during HBCA HOF Induction Ceremony to promote your company, whether speaking, video or combination, not to exceed three minutes (speech or video must be submitted in advance)
- Logo displayed on auditorium screen during HOF Induction Ceremony
- Logo on HBCA event webpage
- Recognition post on all HBCA Social Media platforms
- 4 seats

### Space Coast HBCA Holiday Party & Board Installation Dinner

Event Date: December 11, 2025

Sponsorships Due: November 21, 2025

#### **Presenting Sponsor - \$5,000 (EXCLUSIVE)**

- Legends & Libations Happy Hour: Co-sponsor of the 5:00-6:00 p.m. VIP Networking Reception, a prime opportunity to engage with HBCA Members, top-tier sponsors, elected officials, and HBCA Board Members.
- Sponsor of the Champagne Wall during the Happy Hour
- Jingle and Mingle After-Party: Official sponsor of the after-party from 8:00 p.m.-10:00 p.m., including dancing and a live DJ.
- Three-minute speaking opportunity or 2 minute video presentation (provided by sponsor) during the dinner event.
- Exclusive recognition on four promotional televisions throughout the venue, including the main screen.
- Company logo on the cover and sponsor recognition page of the event program.
- Featured prominently on the HBCA website event page.
- Logo displayed on your two dinner tabletops.
- **Gift Bag:** Opportunity to provide premium branded holiday gift bags to attendees.
- **Social Media Exposure:** Recognized in at least three posts on all Space Coast HBCA social platforms, including a dedicated post with logo and quote.
- **Exclusive Video Option:** Promotional video (2 minutes max) featured on the HBCA event webpage (provided by sponsor).

- **Event Seating:** Reserved seating for up to 16 guests with company signage at the table.
- **Verbal Recognition:** Acknowledged as the Presenting Sponsor during dinner.

### **Whiskey Wonderland Lounge Sponsor - \$2,500 (Exclusive)**

*Sponsor the Whiskey Wonderland Lounge Experience*

(Includes up to \$700 in whiskey, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Recognition in the event program and on your dinner table.
- Sponsor encouraged to decorate their bar area with seasonal décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with company signage.
- **Verbal Recognition:** Announced as the Whiskey Wonderland Sponsor during the dinner.

### **Tinsel and Toast Wine Bar Sponsor - \$2,500 (Exclusive)**

*Sponsor the Tinsel and Toast Wine Bar Experience*

(Includes up to \$700 in wine, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Recognition in the event program and on your dinner table.
- Sponsor encouraged to decorate their bar area with seasonal décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with company signage.
- **Verbal Recognition:** Acknowledged as the Wine Bar Sponsor.

### **Yule Tide Taps Beer Bar Sponsor - \$2,500 (Exclusive)**

*Sponsor the Yule Tide Taps Beer Bar Experience*

(Includes up to \$700 in beer, jointly selected by sponsor and HBCA)

HBCA will provide a bartender but sponsor is welcome to have their company representatives at the bar.

- 2' x 3' sign recognizing your company at the bar.
- Logo on promotional screens and event website.
- Recognition in the event program and on your dinner table.
- Sponsor encouraged to decorate their bar area with seasonal décor and company swag/logos
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with signage.
- **Verbal Recognition:** Announced as the Yule Tide Taps Beer Bar Sponsor.

## **Santa's Selfie Spot Photo Booth Sponsor - \$2,500 (Exclusive)**

### *Sponsor the Official Event Photo Booth*

- 2' x 3' sign at the photo booth, recognizing your company.
- Logo on promotional screens and event website.
- Recognition in the event program and on your dinner table.
- **Social Media Exposure:** Mention in one post on all HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with company signage.
- **Verbal Recognition:** Recognized as the Photo Booth Sponsor during dinner.

## **Co-Host Sponsor - \$2,000 (Limit 2)**

- *Legends & Libations Happy Hour:* Co-sponsor of the VIP Networking Reception from 5:00 p.m. - 6:00 p.m., allowing interaction with high-profile attendees.
- **Stage Time:** one to two minutes speaking opportunity
- Recognition on promotional televisions throughout the venue.
- Logo on the HBCA website event page and the sponsor recognition page in the event program.
- Logo prominently displayed on your dinner table.
- **Social Media Exposure:** Recognized in two posts on all HBCA social platforms.
- **Exclusive Video Option:** Promotional video (2 minutes max) featured on the HBCA event webpage (provided by sponsor).
- **Event Seating:** Reserved seating for up to 8 guests with company signage.
- **Verbal Recognition:** Mentioned as a Host Sponsor during dinner.

## **Valet Sponsor - \$2,000 (Exclusive)**

- Recognition on promotional televisions throughout the venue.
- Logo on the HBCA website event page and the sponsor recognition page in the event program.
- Logo prominently displayed on your dinner table.
- 2x3 Sponsor Sign Located at the Valet Pickup with Sponsor Logo recognized as the Valet Sponsor
- **Social Media Exposure:** Recognized in two posts on all HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with company signage.
- **Verbal Recognition:** Mentioned as the Valet Sponsor during dinner.

## **Corporate Sponsor - \$1,500**

### *Enhanced Business Engagement*

- Logo on promotional screens, event website, and sponsor recognition page.
- Recognition on your dinner table.
- **Social Media Exposure:** Mention in two posts on HBCA social platforms.
- **Event Seating:** Reserved seating for up to 4 guests with signage.
- **Verbal Recognition:** Mentioned as a Corporate Sponsor during dinner.

## Partner Sponsor - \$1,000

### *Entry-Level Sponsorship with Broad Exposure*

- Logo on event website and sponsor page in the program.
- **Social Media Exposure:** Mention in one post on HBCA platforms.
- **Event Tickets:** Two (2) tickets.
- **Verbal Recognition:** Mentioned during the dinner.

### NOTICE:

- Sponsorships are offered on a first right of refusal basis to sponsors of the same event previously hosted. This is a courtesy extended, but not guaranteed.
- Any Annual Partner who did not sponsor a specific event the prior year will be given second priority to sponsor that event, after the previous year's sponsors have had a reasonable opportunity to exercise their first right of refusal.
- The Space Coast HBCA reserves the right to modify or cancel events or their scheduled dates.
- If an event is changed or cancelled Space Coast HBCA will either transfer sponsorship dollars to another mutually agreed upon event or provide a refund.
- Sponsorships paid for with HBCA Bucks sponsorships are not eligible to be counted toward Annual Partnership Packages.
- The Space Coast HBCA reserves the right to remove any marketing materials, video, pictures or other physical or electronic items that at their own discretion deem inappropriate.